

STARTUP ECOSYSTEM CANVAS SRI LANKA



1. IDEA : Inspire

STARTUP MEDIA

- > www.readme.lk
- > www.roar.lk
- > www.startupslanka.com
- > www.techadvisor.lk
- > Sri Lanka Tech Startups FB Group
- > Echolon Magazine

INSPIRATIONAL EVENTS

- > Spirallation Connect
- > Spike Colombo
- > Refresh Colombo
- > Disrupt 2.0
- > Startup Weekend Sri Lanka
- > Ideamart Workshops

MEETUPS

- > Colombo Architecture
- > Colombo Selenium
- > Colombo Security
- > Colombo Performance Testing
- > Colombo Mobile Developer
- > Colombo SharePoint Camp
- > Colombo iPhone Dev Camp
- > Colombo Agile Camp
- > Colombo Code Camp
- > Colombo WordPress
- > Colombo Perftest
- > Yarl IT Hub Community
- > Google i/o Extended
- > Colombo Artificial Intelligence
- > JAVA Colombo
- > Colombo Agile
- > UX Colombo
- > Google Developer Group
- > Google Business Group
- > Colombo Big Data
- > Colombo Magento
- > Colombo IoT
- > Colombo JS
- > Colombo Cloud
- > Colombo Mobile
- > Colombo API



2. IDEA : Educate

TRAINING & FEEDBACK

- > Startup Bootcamp
- > Spirallation Trainings
- > Yarl IT Hub Ideation Workshop
- > Ideamart Outreach,
- > Empowering Women in Engineering
- > Ideamart Startup Thursday
- > Disrupt with Ideamart
- > JFDXi Sri Lanka



3. IDEA : Validate

BUILD FIRST PRODUCT

- > Spirallation Hackathon
- > CMBhack
- > WSO2 Hackathon
- > TAD Hack Sri Lanka
- > Google i/o Extended Hackathon
- > IdeaMart Hackathons
- > Yarl Geek Challenge
- > Robofest by SLIIT
- > Women's Hackathon
- > Hackathons by UCSC, Moratuwa University, SLIIT, University of Peradeniya
- > HikkaHack



4. LAUNCH : Start

ESTABLISH

- > NDB Bank
- > Sampath Bank
- > Hatton National Bank

WORKSPACE

- > Co-Work by Spirallation
- > LAN Co-working Space
- > Edulink Experience Labs
- > The HIVE by MAS
- > ConceptNursery by SLIIT
- > Hub9



5. LAUNCH : Go Live

SEED ACCELERATORS

- > Spirallation Seed Funding Support
- > Venture Engine
- > MIT Global Startup Labs
- > Half Life (halflife.io)
- > MIT Global Connect Program
- > Xeleration by Startup Sri Lanka

PITCH & DEMO

- > Startup Expo Sri Lanka
- > Venture Engine Demo Day
- > MIT GSL Demo Day
- > Infotel



6. **GROWTH** : Recognition

INVESTOR NETWORKING

- > LAN Meetups
- > Angel Labs Lankan Chapter

AWARD PROGRAMS

- > National Best Quality Software Awards
- > e-Swabhimani



7. **GROWTH** : Funding

ANGELS / VCS

- > Lanka Angel Network
- > Spirallation Seed Funding
- > Idea2Fund by MTI
- > CrowdIsland
- > Disrupt Unlimited
- > Slingshot (Hemas Group)
- > Blue Ocean Ventures
- > Other private investors



8. **GROWTH** : Go Big

INFRASTRUCTURE

- > Orion City
- > Trace Expert City
- > World Trade Center
- > Bernard Business Park
- > HNB Towers
- > McLarens Building

EXPANSION

- > KPMG
- > York Street Partners
- > MTI
- > PricewaterhouseCoopers Sri Lanka
- > App Entrepreneur



9. **Local Talent**

- > University of Colombo
- > University of Moratuwa
- > University of Peradeniya
- > University of Jaffna
- > Sri Lanka Institute of Information Technology
- > Informatics Institute of Technology
- > Asia Pacific Institute of Information Technology
- > Edulink International Campus, Colombo
- > British Computer Society
- > Academy of Design
- > Raffles Institute of Design
- > National School of Business Management
- > Australian College of Business and Technology
- > International College of Business and Technology



10. **GOVERNMENT**

- > ICT Agency of Sri Lanka
- > Export Development Board
- > Ministry of Economic Development
- > Ceylon Chamber of Commerce
- > Board of Investment, Sri Lanka
- > National Science Foundation
- > Coordinating Secretariat for Science, Technology and Innovation
- > Sri Lanka Inventors Commission
- > National Intellectual Property Office

